



Privacy Policy

Last updated: 14th May 2026

This Privacy Policy explains how we collect, use and protect your information when you visit Narrowboat Round Tuit (our main website and blog) and the Bobbin on the Water shop (our retail brand offering print-on-demand products).

By using our website, you agree to the practices described here.

1. Who we are

This website, Narrowboat Round Tuit, and the associated shop brand, Bobbin on the Water, are operated by Narrowboat Round Tuit, a UK-based creative business inspired by life aboard a narrowboat.

If you have any questions about this policy, you can contact us at: admin@narrowboatroundtuit.co.uk.

2. What information we collect

Information you provide directly

This may include:

- Your name and email address (e.g. newsletter sign-ups or contact forms)
- Order details when purchasing from Bobbin on the Water
- Delivery information for shop orders
- Any messages you send us

Information collected automatically

Like most websites, we use cookies and analytics tools to collect:

- Device and browser information
- Pages visited and time spent on the site
- General usage patterns

This helps us improve our content, shop and user experience.

3. How we use your information

We use your information to:

- Run and improve Narrowboat Round Tuit
- Process and fulfil orders from Bobbin on the Water
- Respond to your messages or enquiries
- Send newsletters (only if you opt in)
- Understand how visitors use our site
- Keep the website secure and functioning properly

We do not sell your information.

4. Sharing your information

We only share your information with trusted third-party providers (when necessary), such as:

- Print-on-demand fulfilment partners (e.g. Printful)
- Payment processors
- Email newsletter services
- Analytics providers
- Website hosting services

These partners only receive the information needed to perform their services.

5. Payments

All payments for Bobbin on the Water orders are processed securely by third-party payment providers. We do not store or have access to your full payment details.

6. Email newsletters

If you sign up for updates:

- We will only email you with your consent
- You can unsubscribe at any time
- Your email address will only be used for newsletter purposes

7. Your rights (UK GDPR)

You have the right to:

- Access the personal data we hold about you
- Request corrections
- Request deletion
- Object to certain types of processing
- Withdraw consent (e.g. unsubscribe from emails)

To exercise any of these rights, contact us at admin@narrowboatroundtuit.co.uk.

8. Data retention

We keep your information only for as long as necessary to:

- Provide our services
- Meet legal or accounting requirements
- Resolve disputes

9. Children's privacy

Our website and shop are **not** intended for children under 13. We do not knowingly collect information from children.

10. Changes to this policy

We may update this Privacy Policy from time to time. Any changes will appear on this page with a new date.

11. Contact us

If you have any questions about this Privacy Policy or how your data is handled, please contact us at: admin@narrowboatroundtuit.co.uk.